

MEDIA RELEASE



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HAMILTON'S LIQUID RUBBER INDUSTRIES WINS PRESTIGIOUS ONTARIO BUSINESS AWARD

Toronto - Liquid Rubber Industries has been named one of 12 provincial winners of The Ontario Business Achievement Awards (OBAA) and the Ontario Global Traders Awards (OGTA) by the Ontario Chamber of Commerce.

"Ontario is a world leader in innovation and technology and it is essential that we recognize the companies that have brought the province to the world stage," says Len Crispino, President and CEO of the OCC. "But not only are they creating much-needed jobs in communities throughout the province, they're also providing solutions to global problems. Liquid Rubber Industries has taken a centuries old technology and reformulated it to today's standards of environmental sensitivity, quality and safety, differentiating itself in the global marketplace."

Liquid Rubber Industries will receive the Silver prize in the OGTA Market Expansion Award category.

"Liquid Rubber Industries is proud to be chosen and recognized with this prestigious award moving forward into our respective markets, we are also honored to be mentioned along side all the many company's that were selected to participate." says John Bilbija, CEO of Liquid Rubber Industries. "Our company has made this possible with committed team work from all our staff "they are the true winners".

The following are some of the reasons why Liquid Rubber Industries was chosen for the award:

- Development of two emulsion, or water-based products, for waterproofing and corrosion protection
- These unique water based coatings are free of harmful chemicals and can be applied efficiently and FREE OF VOC'S (VOILATE ORGANIC COMPOUNDS) for the safety of workers
- Expansion to international markets including Russia, Japan and Australia with a sound strategy for growth and regional diversification

The OGTA Market Expansion Award (Product or Service) will be one of six categories presented. The remaining are: the OBAA RBC Royal Bank Award for Small Business, the Desjardins Award for Large Business, the OGTA HSBC Award for Innovation - Exports, the Corporate Governance Award, and the Innovation Technology Award. OGTA categories have gold, silver and bronze sub-category winners.

Awards will be presented at a gala event which will be attended by approximately 1,000 business and political leaders at the Metro Toronto Convention Centre on Wednesday, November 25th, hosted by CBC's Dragons' Den co-stars Arlene Dickinson and Kevin O'Leary.

For tickets to the OBBA contact Rosanna Ho at rosannaho@occ.on.ca or 416-482-5222.

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